

# GRAPHIC DESIGN FASHION DESIGN FASHION DESIGN INDUSTRIAL DESIGN



From the most functional to the most artistic, design is everywhere in our daily lives. The creative solutions that designers contribute to resolving different needs crystallize in books, objects, clothing, and furniture, and are an expression of everything that goes on around us. Combining innovative processes, diverse materials, and great creativity, the work of Mexican designers has recently occupied an increasingly important place on the national and international scene.

The articles we present here look at three major expressions of design: visual communication, product development, and the fashion industry. Examples abound to demonstrate that, while the work of many designers is inspired in Mexican cultural traditions, their creations transcend any kind of narrow nationalism. More than considering Mexican design as a mark of national identity, we have to talk about the development of an industry and a wide variety of styles that share the global stage.

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