# Latino Demographics And Education in the U.S. Southwest

Jaime Chahín\*

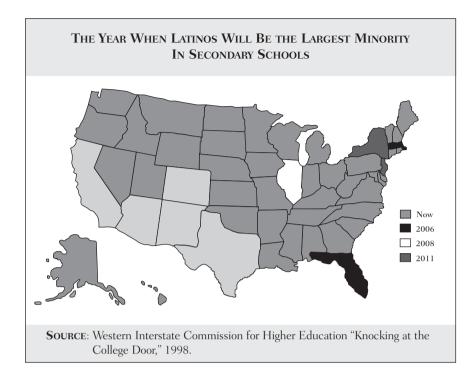


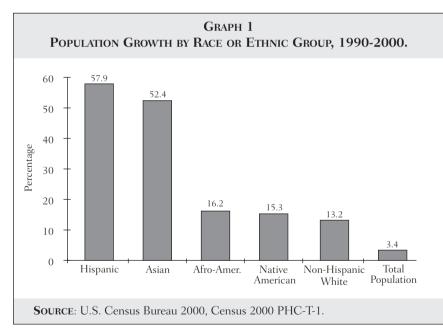
ccording to the 2001 census, Latinos are the largest minority in the United States, with 35.3 million, or 13 percent, of the U.S.'s total 284.8 million inhabitants.<sup>1</sup> This is partly the result of a 57.9 percent growth rate in the Latino population from 1990 to 2000, a trend that will continue for the next 20 years. The census classifies Latinos as an ethnic group, but also creates sub-categories by country of origin: 60 percent are of Mexican descent. These demographic changes will determine the future role that Latinos will play as leaders and workers, participants in the U.S. domestic and the world economies (see graph 1).

Seventy-nine percent of the Latinos in the U.S. live in seven states: California (10.9 million); Texas (6.6); New York (2.8); Florida (2.6); Illinois (1.5); Arizona (1.1) and New Jersey (one million).

Demographic change can also be seen in other figures: in 1900, 85 percent of U.S. immigrants came from Europe; by 2000, 51 percent were Latino.<sup>2</sup> The fertility rate (2.1) and the birth rate (95.1 percent) indicate that the growth will continue until this new generation "replaces" the previous one.<sup>3</sup>

<sup>\*</sup> Associate professor and dean of the College of Applied Arts, University of San Marcos, Texas.





Considering age, Latinos are the youngest segment of U.S. population and they will remain the same way, at least until 2020 (see graph 2).

Today, Latinos make up 13 percent of the student body in primary schools and 23 percent in secondary schools. Projections state that by 2005, 38 percent of students will be Latino, and by 2008, Latinos will be the largest minority among secondary school students (see map).<sup>4</sup>

Commission for Higher Education figures show that more than 325,000 Latinos finish high school every year. During the last decade, the number of students that need to learn English increased 105 percent, since the number of immigrants enrolled in school systems was over 8.6 million (see graph 3).

These demographic changes have a significant impact on the Latinos' getting degrees at universities and community colleges, especially in the Southwest, where more than 50 percent of the Hispanic population is concentrated.

In 2002, of the 928,013 people awarded bachelor's degrees, 74,963, or eight percent, were Latinos. More than 59 percent of these were women. Of the 317,999 master's degrees given out, 19,093, or six percent, went to Latinos; of these, 11,550, or 60 percent, went to women. Of the 27,520 doctorates awarded, Latinos received 1,291, or 4 percent. Again, Latina women received a majority of this number, with 53 percent.

At professional schools (medicine, dentistry, veterinary, pharmacology, law, engineering and architecture), women received 45 percent of the 59,601 degrees granted, and Latinos, 6 percent, or 3,865, 45 percent of which, in turn, went to Latina women (see table 1).

Although the participation of Latinos in higher education continues to grow, it has still not reached a representative number compared to the minority's total population.

## THE SOUTHWEST

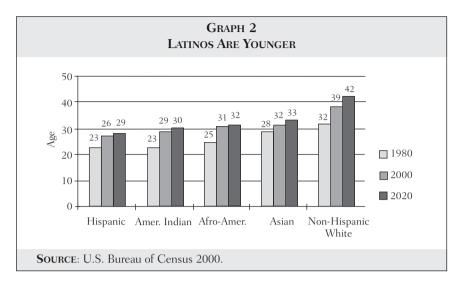
#### TEXAS

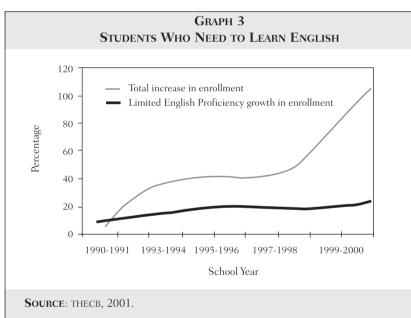
In southwestern states like Texas, Latino children make up 51 percent of public kindergarten and primary school enrollment. They are 41 percent of all the state's students and projections say that by 2005, they will be the majority (see

| Table 1       Degrees Awarded by Race and Ethnic Group |           |                    |                 |         |          |         |              |
|--|-----------|--------------------|-----------------|---------|----------|---------|--------------|
|  |           |                    |                 |         |          |         |              |
|  | TOTAL     | AMERICAN<br>INDIAN | ASIAN<br>ALIENS | BLACK   | HISPANIC | WHITE   | NON-RESIDENT |
| Associate  |           |                    |                 |         |          |         |              |
| Men  | 224,721   | 2,224              | 12,001          | 20,951  | 20,933   | 164,197 | 4,415        |
| Women  | 340,212   | 4,270              | 15,763          | 39,230  | 30,608   | 244,311 | 6,030        |
| Total  | 564,933   | 6,494              | 27,764          | 60,181  | 51,541   | 408,508 | 10,445       |
| Bachelor's   |           |                    |                 |         |          |         |              |
| Men  | 530,367   | 3,459              | 35,789          | 36,972  | 30,255   | 402,368 | 21,524       |
| Women  | 707,508   | 5,252              | 42,004          | 70,919  | 44,708   | 525,645 | 18,980       |
| Total  | 1,237,875 | 8,711              | 77,793          | 107,891 | 74,963   | 928,013 | 40,504       |
| Master's   |           |                    |                 |         |          |         |              |
| Men  | 191,792   | 829                | 10,853          | 11,093  | 7,543    | 126,522 | 34,952       |
| Women  | 265,264   | 1,403              | 12,046          | 24,532  | 11,550   | 191,477 | 24,256       |
| Total  | 457,056   | 2,232              | 22,899          | 35,625  | 19,093   | 317,999 | 59,208       |
| Doctorate  |           |                    |                 |         |          |         |              |
| Men  | 25,028    | 56                 | 1,329           | 863     | 603      | 14,241  | 7,936        |
| Women  | 19,780    | 103                | 1,051           | 1,357   | 688      | 13,279  | 3,302        |
| Total  | 44,808    | 159                | 2,380           | 2,220   | 1,291    | 27,520  | 11,238       |
| Professional   |           |                    |                 |         |          |         |              |
| Men  | 44,239    | 285                | 4,368           | 2,312   | 2,095    | 33,982  | 1,197        |
| Women  | 35,818    | 279                | 4,208           | 3,240   | 1,770    | 25,619  | 702          |
| Total  | 80,057    | 564                | 8,576           | 5,552   | 3,865    | 59,601  | 1,899        |

**SOURCE**: U.S. Departament of Education. "The 2002-03 Almanac," The Chronicle of Higher Education, 2002.

| TABLE 2   Texas Public School Enrollment (2001-2002) |         |        |           |        |          |          |         |       |           |         |           |               |
|--|---------|--------|-----------|--------|----------|----------|---------|-------|-----------|---------|-----------|---------------|
|  | AFRO-A  | AFRO-A | LATINO    | LATINO | AM, IND, | AM. IND. | ASIAN   | ASIAN | ANGLO-S   | ANGLO-S | SUB-TOTAL | SUB-<br>TOTAL |
| Grade  | #       | %      | #         | %      | #        | %        | #       | %     | #         | %       | #         | %             |
| Early<br>Education<br>Pre-K &<br>Kinder              | 67,935  | 14.32  | 242,288   | 51.06  | 1,528    | .32      | 13,359  | 2.82  | 149,413   | 31.49   | 474,523   | 100           |
| lst-6th  | 276,899 | 14.45  | 822,761   | 42.94  | 6,299    | .33      | 51,362  | 2.68  | 758,960   | 39.61   | 1,916,281 | 100           |
| 7th-11th   | 223,727 | 14.45  | 595,894   | 38.50  | 4,374    | .28      | 43,642  | 2.82  | 680,228   | 43.95   | 1,547,865 | 100           |
| Senior   | 29,800  | 13.16  | 74,973    | 33.11  | 576      | .26      | 7,877   | 3.48  | 113,205   | 50.00   | 226,431   | 100           |
| Totals   | 598,361 | 14.37  | 1,735,916 | 41.68  | 12,777   | .31      | 116,240 | 2.79  | 1,701,806 | 40.86   | 4,165,100 | 100           |
| Source: TEA, 2001.                                   |         |        |           |        |          |          |         |       |           |         |           |               |





| TABLE 3ENROLLMENT IN TEXAS PUBLIC UNIVERSITIESBy Ethnic Group (2002) |                 |         |  |  |  |  |  |
|--|-----------------|---------|--|--|--|--|--|
| ETHNIC GROUP   | NUMBER ENROLLED | PERCENT |  |  |  |  |  |
| Anglo Saxon  | 245,639         | 55.9%   |  |  |  |  |  |
| Latino   | 93,003          | 20.4%   |  |  |  |  |  |
| Afro-American  | 48,271          | 10.6%   |  |  |  |  |  |
| Asian  | 27,201          | 6.0%    |  |  |  |  |  |
| American Indian  | 2,320           | 0.5%    |  |  |  |  |  |
| International  | 26,684          | 5.8%    |  |  |  |  |  |
| Unknown  | 3,600           | 0.8%    |  |  |  |  |  |
| Total  | 455,718         | 100%    |  |  |  |  |  |
| Source: Thecb, 20  | 01.             |         |  |  |  |  |  |

table 2).There are more than 93,000 Hispanics enrolled in Texas universities, or 20 percent of the total 455,718 students (see table 3).

In 2002, technical community colleges, which only offer the first two years of a bachelor's degree, enrolled 515,770 students. Of these, 129,308, or 29 percent, were Latinos. This is the same percentage as the overall Hispanic population in the state: 29.5 percent.<sup>5</sup>

# Arizona

In Arizona, of a total public school population of 893,446 students in 2002, more than 33 percent, or 303,101, were Latinos. Over the last decade, Arizona's population grew from 3,665,228 in 1990 to 5,130,632 in 2000. Of this total, 1.3 million are Latinos, most young and of Mexican origin.

Of university students, 11 percent (12,407) of a total of 109,373 are Latinos, enrolled in the state's three public universities: Northern Arizona, Arizona State and the University of Arizona (see graph 4).

At the end of 2002, community and technical colleges had an enrollment of 183,104, 19 percent (35,357) of whom were Latino. These colleges are the first opportunity for Latino students interested in a bachelor's or technical degree.<sup>6</sup>

# CALIFORNIA

California is the most highly populated state with 33,871,648 inhabitants, and the largest number of Latinos, with 10,966,556, or 32.4 percent.<sup>7</sup> Latinos make up 44.2 percent of public school enrollment, with 2,717,602 students. From 2001 to 2002, 33.7 percent

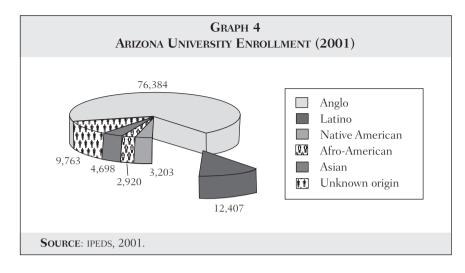
(98,644) of high school graduates were Latinos. This number continues to grow and by the end of this decade, the majority of those who finish high school in California will be Latinos.<sup>8</sup>

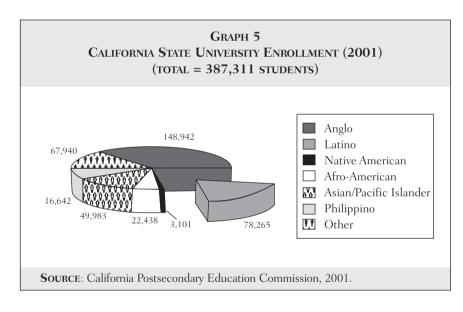
In the State University System, from 191,903 enrolled students, 21,836, or 11.1 percent, are classified as Latinos (see graph 5). With a total enrollment of 1,640,033 in California technical community colleges 440,436, or 26.8 percent, are Latino. The young Latino population continues to grow and the challenge for the state will be to increase their participation, investing in the development of public schools in order to increase these new generations of immigrants' capabilities to take advantage of all academic opportunities.

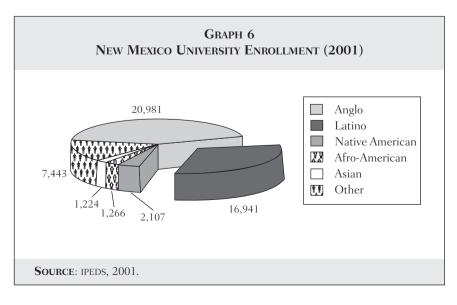
#### NEW MEXICO

New Mexico has 1,819,046 inhabitants, of whom 765,386, or 42.1 percent, are Latino. In 2001, 50.7 percent of the 318,035 students enrolled in public schools in the state were also Hispanic. Every year, more or less 17,000 students graduate from high school; of these 7,084, or 41.4 percent, are Latino.<sup>9</sup> In 2001, 49,962 students were enrolled in universities, of whom 16,941 (33.9 percent) were Hispanic (see graph 6).

Until the end of last year, technical community colleges in the state had an enrollment of 53,752, of whom 20,043, or 37.2 percent, were Latino. Given that Hispanic students are a majority in public schools and Latinos in general come to almost half of the population, participation continues to be high. However, these rates should increase to improve this group's capabilities and the state's economy.







### CONCLUSION

Latinos:

- Have the highest birth and fertility rates.
- Estimated future growth rates surpass the current population.
- Have the fastest growing number of children enrolled in the Southwest's public school systems.
- Are the group with the largest young population, surpassing all other groups by a wide margin.
- Have high levels of participation in community colleges and technical schools.
- Have a low level of participation in the Southwest's universities and professional schools.
- Continue to be concentrated in seven states (79 percent). Half live

in the West, the majority in metropolitan areas.

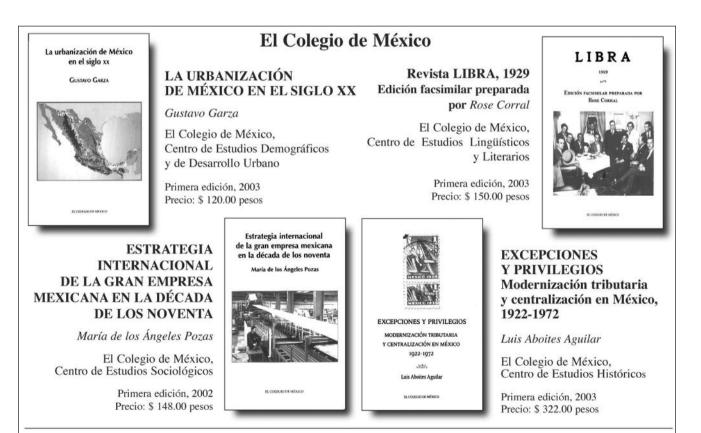
School and academic systems must take into account language and community rules to create trust and more effectively incorporate Latinos. The effectiveness of public school education will determine performance in higher learning. At the same time, academic training will determine the economic, civic and leadership opportunities that Latinos will have in the U.S. Southwest.

Notes

<sup>1</sup> U.S. Census, July 2001 at http://www.census.gov/

<sup>2</sup> U.S. Census Bureau, CPA, March 2000.

- <sup>3</sup> U.S. Census Bureau, National Vital Statistics Reports 40, no. 1 (17 April 2000) and National Vital Statistics Reports 49, no. 1 (17 April 2000), Table 4.
- <sup>4</sup> Western Interstate Commission for Higher Education (WICHE), "Knocking at the College Door: Projections of High School Graduates by State and Race/Ethnicity," 1998, http://www. wiche.edu/Policy/Knocking/
- <sup>5</sup> Texas Higher Education Coordinating Board (THECB), 2001, http://www.thecb.state.tx.us/
- <sup>6</sup> Integrated Postsecondary Education Data System (IPEDS), 2001, http://nces.ed.gov/ ipeds/
- <sup>7</sup> The Hispanic Outlook in Higher Education Magazine, 10 September 2001, http://www. HispanicOutlook.com
- <sup>8</sup> California Department of Education, 2001-2002, http://www.cde.ca.gov/
- <sup>9</sup> Integrated Postsecondary Education Data System (IPEDS), op. cit.



Informes: El Colegio de México, A. C. Dirección de Publicaciones, Camino al Ajusco 20, Pedregal de Santa Teresa, 10740 México, D.F. Tel.: 54493000, exts.: 3090, 3138 y 3295. Fax: 54493083. Correo electrónico: publi@colmex.mx y suscri@colmex.mx www.colmex.mx